



STAY

CONNECTED

**FSCNY 24TH ANNUAL
CONFERENCE & EXPOSITION**

THE NEW YORK MARRIOTT
AT THE BROOKLYN BRIDGE
BROOKLYN, NEW YORK

MAY 10, 2016



DEAR FINANCIAL SERVICE PROVIDER:

REGISTRATION

To register, visit www.fscny.org and download the Attendee Registration Form. Forms can be submitted with payment by mail, email or fax.

FSCNY's 24th Annual Conference and Exposition will be held on Tuesday, May 10, 2016, at the New York Marriott at the Brooklyn Bridge in Brooklyn, NY. Do not miss the opportunity to attend the premier regional financial services industry conference!

The theme for this year's Conference is: "Stay Connected" – a theme that resonates on so many levels for today's financial services businesses. Register today and take the first step to staying connected to an industry in motion. The FSCNY Conference will be your guide to...

- **Staying Connected to Your Customer** – ensure that you are delivering financial services to your customer in a manner that will cultivate loyalty.
- **Staying Connected to Your Regulator** – learn about legal and regulatory requirements that impact how you do business and ensure that your company remains compliant.
- **Staying Connected to Technology** – be at the forefront of cutting-edge technology designed to improve how your company delivers financial services.
- **Staying Connected to Your Business Partners** – discover the latest innovations and solutions developed by the industry's business partners and on display in our Exhibit Hall.
- **Staying Connected to Your Industry** – join like-minded operators, business professionals, industry advocates and experts from throughout the region to discuss today's challenges and opportunities.

Your registration will be your ticket to an information-packed agenda, including educational sessions and workshops, compliance training by the industry's foremost experts, and countless networking opportunities.

Regardless of the state in which you conduct business, the Conference will provide you access to information and people that you will not want to miss. It is a full day, one that delivers tremendous value to everyone who attends.

Register by April 1st to save up to \$100 per attendee registration. To register, simply visit www.fscny.org and download the Attendee Registration Form. Submit your completed forms by mail, email or fax to FSCNY. It's that easy.

Ensure that you stay connected to an evolving industry by joining me in Brooklyn on May 10th.

Sincerely,
Andrew Siegel, FSCNY President

P.S. INTERESTED IN EXHIBIT OR SPONSORSHIP OPPORTUNITIES? VISIT WWW.FSCNY.ORG FOR MORE INFORMATION.

RATES

Early Bird Special – Register by April 1, 2016

FSCNY Members*	\$275
Non-Member FSCs	\$500
Non-Member Vendor	\$700

Register after April 1, 2016

FSCNY Members*	\$325
Non-Member FSCs	\$600
Non-Member Vendor	\$800

* All members in good standing of regional state associations can register at the FSCNY Member Rate.

NYC & HOTEL INFO

Make NYC Your Destination This Spring

While in town for the Conference, make the most of your visit. Check out things to do in the Big Apple: www.nyc.com/visitorguide or www.nycgo.com

Special Hotel Rates

FSCNY has an allocated number of rooms at the Brooklyn Bridge Marriott, so be sure to reserve your room today to enjoy the special Conference rate starting at \$264. Contact the hotel directly at 718-246-7000 or <https://resweb.passkey.com/go/FSCNY2016> to reserve your room(s). If making your reservations by phone, please identify that you are attending the Financial Service Centers of New York Conference. **You must make your reservation by April 25th to secure this special room rate.**

JOIN US FOR A WELCOME RECEPTION ON MAY 9TH

sponsored by Green Dot



Plan on being in Brooklyn on May 9th? Jump-start your evening plans and conference experience by joining other attendees and invited guests at FSCNY's Welcome Reception (4:30 – 6:30 p.m.). Additional details TBA.

LOOKING FOR WAYS TO STAY CONNECTED

AT FSCNY'S 24TH ANNUAL CONFERENCE & EXPOSITION...HERE ARE A FEW TO CONSIDER:



STAY CONNECTED TO YOUR REGULATOR: Learn about legal and regulatory requirements that impact how you do business and ensure that your company remains compliant.



STAY CONNECTED TO YOUR CUSTOMER: Attend your choice of workshops presented by industry experts, which are designed to educate you on issues of importance to your business and guide you on how you can improve the customer experience in your stores.



STAY CONNECTED TO YOUR BUSINESS PARTNERS: Tap into unparalleled networking opportunities by meeting who matters in the FSC space and exchange thoughts and ideas about today's challenges and tomorrow's opportunities. Our Exhibit Hall will feature a diverse group of vendors that will be showcasing their latest products and services that are designed to keep your business up-to-date, efficient, and profitable.



STAY CONNECTED TO COMPLIANCE: Take advantage of two sessions featuring AML & CAMS certified compliance specialists on Bank Secrecy Act & Anti-Money Laundering compliance issues. Certificates of attendance will be issued.



STAY CONNECTED TO YOUR INDUSTRY: Hear the views of industry leaders about the financial services industry during thought-provoking sessions and identify key opportunities for your company.



STAY CONNECTED TO YOUR COMMUNITY: Join us at the 20th Annual FSCNY/MoneyGram Scholarship Luncheon in recognizing the 2016 scholarship winners. Presented in conjunction with MoneyGram® International, the Scholarship Program has awarded cash grants to 310 totaling nearly three-quarters of a million dollars since its inception.

LOOKING FOR UP-TO-DATE CONFERENCE INFO?

VISIT WWW.FSCNY.ORG FOR THE MOST UP-TO-DATE INFO, INCLUDING SPEAKER SCHEDULES & WORKSHOPS.



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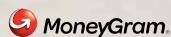
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**THE NEW YORK MARRIOTT
AT THE BROOKLYN BRIDGE
333 ADAMS STREET
BROOKLYN, NEW YORK
MAY 10, 2016**

**TENTATIVE CONFERENCE SCHEDULE
(AS OF 3/1/16)**

CONFERENCE SPONSORS

DIAMOND



PLATINUM



GOLD



MAY 9TH

3:00 pm – 4:30 pm
FSCNY Board of Directors Meeting

4:30 pm – 6:30 pm
Pre-Conference Welcome Reception
Sponsored by Green Dot Corp.

MAY 10TH

6:00 am – 8:00 am
Exhibitor Setup
Registration – Ballroom Foyer

8:00 am – 9:00 am
Buffet Breakfast in Exhibit Hall
Sponsored by Western Union

9:15 am – 10:45 am
General Session I
Sponsored by Western Union

- **Conference Welcome**
- **President's Report: State of the Association – Andrew Siegel (FSCNY)**
- **Albany Report – Roberto Ramirez (MirRam Group) and John McCardle (Featherstonhaugh, Wiley & Clyne)**
- **National Report – Edward D'Alessio, Executive Director (FISCA)**

10:45 am – 11:45 am
Exhibitor Showcase with Light Refreshments
Sponsored by NetSpend Corporation

11:45 am – 1:00 pm
General Session II
Sponsored by Western Union
Industry Panel Presentation:
“Stay Connected”

1:00 pm – 2:15 pm
FSCNY/MoneyGram Scholarship Luncheon
Sponsored by MoneyGram International

- **Keynote Address – TBD**
- **Scholarship Award Presentation**
- **Industry Service Award Presentation**

2:30 pm – 3:30 pm
Exhibit Hall with Refreshments
Sponsored by MB Financial Bank

3:30 pm – 4:25 pm
Workshop Session I
Sponsored by MB Financial Bank

4:30 pm – 5:30 pm
Workshop Session II
Sponsored by MB Financial Bank

5:30 pm – 7:00 pm
Cocktail Reception in Exhibit Hall
Sponsored by Pay-O-Matic Corp., Rapid Armored Corp. & Softgate Systems

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INCLUDING SPEAKER SCHEDULES & WORKSHOPS.**